4-5. Arguments

If the applicant does not believe that the Examiner's reasoning is correct, the applicant may make an argument, e.g., that the applicant's mark is not similar to the other party's prior registered mark(s). It should be noted, however, that if the argument fails, a final decision for refusal is generally issued without giving a second chance to the applicant. In this case, the applicant must file an appeal at the JPO's Board of Appeal.